



activities. For many years, Stan Potts outfitted and guided in some of the wildest country in America, the fabled Frank Church Wilderness of north-central Idaho, and while he constantly battled the nagging intrigues of the infamous Murphy's Law in play with an even greater tendency (which he calls the Potts' Factor) for things to go wrong, if there was any possible way they could. Stan Potts has this to say about The Potts' Factor Versus Murphy's Law: "this book came about because of a bad accident that nearly claimed my life on October 6, 1999. During my several months recuperating, I had the time to do what my family, friends and clients in the hunting business had urged me to do - write a book."

In his second book, *Look Down on the Stars*, Potts delves into more rich detail of the incredible life he's lived in the remote land of the America

West -Idaho and Nevada in particular- and shares many stories, including a few hair raising ones, of his many escapades growing up in and spending a lifetime in the back country. He became one of the country's most famous bighorn sheep guides and shares some stories of those experiences in the book. He also brings the reader

Potts Tree Farm

4 Redside Way, Shoup, ID 83469
<http://the.pottsfactor.com>

Key Contacts:

Stanley Potts
208.394.2135
thepottsfactor@wildblue.net

Founded in 1997, the Potts Tree Farm is located 60 miles west of Salmon, Idaho. The company services a mix of 80% residential and 20% commercial clients. Their services include raising a variety of sizes of field grown Blue Spruce, Aspen, Hybrid Poplar, Globe Willow and others. In addition, they provide both retail and wholesale nursery services. At Potts Tree Farm, Stanley is the man who does everything! He grows and sells the trees, then delivers them. And he'll even do the planting for clients within a 100 mile delivery area. When asked about what kind of special equipment he uses, Stanley notes a high tech tree zipper and optimal tree spade that digs in rocky soil.

His scariest moment? "Losing my brakes going down Mill Creek Grade to deliver trees to Georgetown Lake...A long couple of minutes!!"

Stan's talents go way beyond tree growing. In his book *The Potts' Factor Versus Murphy's Law*, Stanley Potts outlines many adventures, and a few misadventures, of a lifetime truly lived to the fullest extent possible in remote country, whether in his native Idaho, Nevada where he spent part of his adult life, or Alaska and the Yukon where he pursued big game and other



along with him with humorous and heart-warming stories about how this great land shaped him as a youth, as a young man, and then an adult, who in turn, helped shape ways for people to get into this wild land and enjoy it as much as he does. Potts says some of his readers have informed him that the chances of him ever being accused of being a writer are very slim but that he tells a hell of a good story to print! Accordingly, in his introduction he says, "Here are more of my stories in print. The stories are not sequential; any one of them will lull you to sleep as well as the rest!"