



**Montana Nursery & Landscape Association**  
**Sponsorship Commitment Form**  
**Montana 2024 Green EXPO**

**January 3-5, 2024**  
**Billings, MT**

**Yes!**

We'd like to be an event sponsor

- Expo Co-Sponsor - \$2,500 or more
- Platinum Sponsor - \$1,500
- Gold Sponsor - \$800

- Silver Sponsor - \$500
- Bronze Sponsor - \$300
- Other - \$ \_\_\_\_\_

*Sponsor benefits are listed on the back of this page.*

**Brochures and/or Flyers**

*We'll include your company brochure and/or flyer in the convention folder.*

*Approximately 300 copies will need to be delivered to MNLA no later than **December 15th.***

\_\_\_\_\_  
 Company (how you would like the company listed in signage and the program)

\_\_\_\_\_  
 Contact Person

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City, State/Province, Postal Code

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Fax

\_\_\_\_\_  
 e-mail address

**Why are sponsors needed?**

The Montana Nursery & Landscape Association (MNLA) is committed to providing its members with affordable education and exhibit opportunities. We try to keep our booth prices and registration fees affordable. However, speaker fees and expenses, hotel costs, and material production expenses continue to rise. Your generous support will help us to keep registration and exhibit fees low.

**PAYMENT INFORMATION**

Check     Visa     Mastercard     *A 3% credit card processing fee will be assessed to all credit card payments.*

Card Number: \_\_\_\_\_ Exp. Date (mo./yr.) \_\_\_\_\_ CW \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

**Sponsorships must be received by December 15 for listing in the EXPO Program**



Montana Nursery & Landscape Association • PO Box 20353 • Billings MT • 59104  
 406.755.3079 phone • 406.633.2032 fax  
 www.plantingmontana.com • expo@plantingmontana.com



## Event Sponsorship

### Sponsor Benefits

All sponsors are listed by sponsorship level in the EXPO Program and on the sponsor banner at the Convention. Please note that the MNLA's ability to provide all sponsorship benefits depends to some extent on material deadlines; to make the most out of any sponsorship contribution be sure to turn materials in by stated deadline.

Sponsors are welcome to support a specific event (Available events vary by sponsorship level, but include: Awards Banquet, awards contest, Women in Horticulture Muffins & Mimosas Brunch, cocktail reception, lunches, breaks, etc.) or a speaker (keynote, etc.). Sponsors may also donate materials for the convention (lanyards, bags, etc). If this is something that interests you, please contact MNLA directly at 406.755.3079 to make arrangements.

Rarely, in this industry, do you have an opportunity to direct market to your target customers in the state of Montana. Advertising with the MNLA is money that goes 100% toward customers that buy your products and services.

### Expo Co-Sponsor \$2500 and up

- Company name is included in all Montana Green Expo promotions and publications
- Company logo is included on the inside front of the EXPO program, on-site convention sponsor banners, and attendee name badges
- Complimentary full-page advertisement in the EXPO program\*
- Complimentary full-page advertisement with hyperlink in the online Leaflet Newsletter
- Company logo on the MNLA website sponsor page with a hyperlink to your company's website
- Two complimentary convention registrations
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Your company's brochure or flyer in registrant packet
- Opportunities to Sponsor:
  - First two respondents will be co-sponsors of the Awards Banquet
  - Keynote Speaker Sponsor
  - Awards Contest Sponsor
- Total Advertising Value \$1,575, plus 2 complimentary registrations (\$700 value) = \$1,976 value

### Platinum Sponsor \$1500

- Complimentary ½ page advertisement in the EXPO program\* and online Leaflet Newsletter with hyperlink to your website
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to co-sponsor:
  - Cocktail Reception
  - Women in Horticulture Muffins & Mimosas Brunch
  - Luncheon
- Total Advertising Value \$966

### Gold Sponsor \$800

- Complimentary ¼ page advertisement in the EXPO program\* and 1/8 page ad in the online Leaflet Newsletter with hyperlink
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to sponsor:
  - Coffee/Refreshment Break
  - Cocktail Reception Entertainment
  - Awards Banquet Entertainment
- Total Advertising Value \$676

### Silver Sponsor \$500

- Listing in the EXPO program and on the sponsor banner
- Sponsor listing on the MNLA website page
- Host a discussion table, centered around a topic you choose relating to the industry at Lunch-and-Learn Luncheon

### Bronze Sponsor \$300

- Listing in the EXPO program and on the sponsor banner

**\*Advertising for EXPO Program must be received by December 10th.**

Any questions, please contact us at 406.755.3079, [expo@plantingmontana.com](mailto:expo@plantingmontana.com), or visit [www.plantingmontana.com/montana-green-expo](http://www.plantingmontana.com/montana-green-expo)